

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2499067**

Alt Order #: 26914635

Product Desc: 2020 Primary Electio

Estimate: 1357

Flight Dates: 04/28/20 - 05/11/20

Original Date / Rev: 05/04/20 / 05/04/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

Agency

Name: **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

1251 NW Briarcliff Pkwy

Kansas City, MO 64116

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Bob Hamilton/US Senate/KS/Rep**

Demographic: A50+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	33	\$7,890.00	\$6,706.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	33	\$7,890.00	\$6,706.50	143.00
Totals	33	\$7,890.00	\$6,706.50	143.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	25%	\$7,890.00
Market	100%	\$31,560.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$23,670.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/05/20	05/05/20		CM	12n-1pm	-T-----	:30	1	\$100.00	P4	2.50	NM	1	\$100.00

Order / Rev: A2499067
 Alt Order #: 26914635
 Flight Dates: 04/28/20 - 05/11/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1357

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S-					1	\$50.00		1.50			
N 12	Multi	05/10/20	05/10/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S					1	\$50.00		1.50			
N 13	Multi	05/10/20	05/10/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Su											
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S					1	\$50.00		2.50			
N 14	Multi	05/10/20	05/10/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S					1	\$200.00		1.00			
N 15	Multi	05/05/20	05/05/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-T-----					1	\$225.00		7.00			
N 16	Multi	05/06/20	05/06/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	--W----					1	\$225.00		7.00			
N 17	Multi	05/07/20	05/07/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	---T---					1	\$225.00		7.00			
N 18	Multi	05/08/20	05/08/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	----F--					1	\$225.00		7.00			
N 19	Multi	05/11/20	05/11/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	M-----					1	\$225.00		7.00			
N 20	Multi	05/09/20	05/09/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	6.00	NM	1	\$130.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S-					1	\$130.00		6.00			
N 21	Multi	05/10/20	05/10/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	5.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----S					1	\$100.00		5.00			

Advertiser:	POL/Bob Hamilton/US Senate/KS/Repul
Product Desc:	2020 Primary Electio
Estimate:	1357

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	05/05/20	05/05/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	-T-----		1		\$600.00		5.00					
N23	Multi	05/06/20	05/06/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	--W----		1		\$600.00		5.00					
N24	Multi	05/08/20	05/08/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	----F--		1		\$600.00		5.00					
N25	Multi	05/09/20	05/09/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$350.00	P3	5.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at 10 Sat															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	-----S-		1		\$350.00		5.00					
N26	Multi	05/09/20	05/09/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$300.00	P3	6.50	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Sa 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	-----S-		1		\$300.00		6.50					
N27	Multi	05/11/20	05/11/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$600.00	P4	8.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Mon Prime Other 1															
The Voice-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/11/20	05/17/20	M-----		1		\$600.00		8.00					
N28	Multi	05/05/20	05/05/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$400.00	P4	6.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Tuesday 8-9p															
Ellen's Game of Games Tue 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	-T-----		1		\$400.00		6.50					
N29	Multi	05/06/20	05/06/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	5.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Wednesday 7-8p															
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	--W----		1		\$400.00		5.00					
N30	Multi	05/06/20	05/06/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$400.00	P4	4.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Wednesday 8-9p															
Chicago Fire (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	--W----		1		\$400.00		4.00					
N31	Multi	05/06/20	05/06/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$800.00	P3	4.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Wednesday 9-10p															
Chicago PD (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/04/20	05/10/20	--W----		1		\$800.00		4.00					
N32	Multi	05/07/20	05/07/20	Kansas Today	CM	430-5am	---1---	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Kansas Today															

Order / Rev: A2499067
 Alt Order #: 26914635
 Flight Dates: 04/28/20 - 05/11/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1357

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	--- 1---			1			\$20.00		0.00			
N33	Multi	05/09/20	05/09/20	Good Day Kansas Sat AM	ADM	530a-6a	----- 1-	:30	1	\$10.00	P5	0.00	NM	1	\$10.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas Sat AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	----- 1-			1			\$10.00		0.00			
													Totals	33	\$7,890.00



125 West 55th St
New York, NY 10019

Contract # 26914635	Changes as of: 5/4/2020 at 2:49 PM	Version: Current State Version 2
CPE: 196/261/1357	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
1251 NW Briarcliff Pkwy	Product: 2020 Primary Election	Office: DALLAS
Suite 85	Agency Order #: 9573318	Service: Nielsen
Kansas City, MO 64116	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS	Assistant: MICHAEL POWERS
	214-525-2790	214-525-2790

Con Type: POLITICAL/VOTE
Total \$: \$7,890.00
Total Spots: 33
Total CPP: \$55.17
Total GRP: 143.0
Traffic #: A2499067

Separation:

Comments: New Order 5/4/20- The new order will run Tuesday 5/5 - Monday 5/11. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiolInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/28 - 5/10													
							4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9	5/10	
1	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	0	0	0	0	0	0	0	1	0	1	1	0	0	
2	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	0	0	0	0	0	0	0	1	1	1	0	0	0	
3	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
4	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	0	0	0	0	0	1	0	1	1	0	0	
5	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
6	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	0	0	0	0	0	0	0	1	
7	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	1	
8	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	0	0	0	0	0	0	0	1	
9	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	0	0	0	0	0	0	0	1	1	1	1	0	0	
10	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
11	Su 5p-5:30p		KSN News	\$130.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
12	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	0	0	0	0	0	0	0	1	1	0	1	0	0	
13	Sa 10p-10:30p		KSN News	\$350.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
14	Sa 6:30p-7p		Wheel of Fortune	\$300.00	6.5	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
15	M 7p-9p		The Voice-NBC	\$600.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
16	Tu 8p-9p		Ellen's Game of Games Tue 9e/8c-NBC	\$400.00	6.5	30	0	0	0	0	0	0	0	1	0	0	0	0	0	
17	W 7p-8p		Chicago Med (R)-NBC	\$400.00	5.0	30	0	0	0	0	0	0	0	0	1	0	0	0	0	
18	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	4.0	30	0	0	0	0	0	0	0	0	1	0	0	0	0	





125 West 55th St
New York, NY 10019

Contract # 26914635	Changes as of: 5/4/2020 at 2:49 PM	Version: Current State Version 2	
CPE: 196/261/1357	Flight: 4/28/20 - 5/11/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$7,890.00
1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 33
	Agency Order #: 9573318	Service: Nielsen	Total CPP: \$55.17
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 143.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	Traffic #: A2499067

Separation:

Comments: New Order 5/4/20- The new order will run Tuesday 5/5 - Monday 5/11. Please confirm the new order ASAP & alert me of any pre-empts. Thank you!


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#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/11 - 5/11		Total Spots	Total \$	CPP*	GRP*
							5/11					
1	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	0		3	\$300.00	\$40.00	7.5
2	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	0		3	\$420.00	\$23.33	18.0
3	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		1	\$85.00	\$17.00	5.0
4	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	6.0
5	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	1.5
6	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	1.5
7	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0		1	\$50.00	\$20.00	2.5
8	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0		1	\$200.00	\$200.00	1.0
9	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1		5	\$1,125.00	\$32.14	35.0
10	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0		1	\$130.00	\$21.67	6.0
11	Su 5p-5:30p		KSN News	\$130.00	5.0	30	0		0	\$0.00	\$26.00	0.0
12	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	0		3	\$1,800.00	\$120.00	15.0
13	Sa 10p-10:30p		KSN News	\$350.00	5.0	30	0		1	\$350.00	\$70.00	5.0
14	Sa 6:30p-7p		Wheel of Fortune	\$300.00	6.5	30	0		1	\$300.00	\$46.15	6.5
15	M 7p-9p		The Voice-NBC	\$600.00	8.0	30	1		1	\$600.00	\$75.00	8.0
16	Tu 8p-9p		Ellen's Game of Games Tue 9e/8c-NBC	\$400.00	6.5	30	0		1	\$400.00	\$61.54	6.5
17	W 7p-8p		Chicago Med (R)-NBC	\$400.00	5.0	30	0		1	\$400.00	\$80.00	5.0
18	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	4.0	30	0		1	\$400.00	\$100.00	4.0



125 West 55th St
New York, NY 10019

Contract # 26914635	Changes as of: 5/4/2020 at 2:49 PM	Version: Current State Version 2
CPE: 196/261/1357	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	Product: 2020 Primary Election	Office: DALLAS
	Agency Order #: 9573318	Service: Nielsen
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$7,890.00
		Total Spots: 33
		Total CPP: \$55.17
		Total GRP: 143.0
		Traffic #: A2499067

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/28 - 5/10													
							4/28	4/29	4/30	5/1	5/2	5/3	5/4	5/5	5/6	5/7	5/8	5/9		5/10
19	W 9p-10p		Chicago PD (R)-NBC	\$800.00	4.0	30	0	0	0	0	0	0	0	0	1	0	0	0	0	
20	Su 5p-5:30p		KSN News	\$100.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	1		
21	Th 4:30a-5a		AM NEWS	\$20.00	0.0	30	0	0	0	0	0	0	0	0	1	0	0	0		
22	Sa 5:30a-6a		AM NEWS	\$10.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0		
TOTALS:							0	0	0	0	0	0	0	6	6	5	4	6	4	



125 West 55th St
New York, NY 10019

Contract # 26914635	Changes as of: 5/4/2020 at 2:49 PM	Version: Current State Version 2	
CPE: 196/261/1357	Flight: 4/28/20 - 5/11/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$7,890.00
1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 33
	Agency Order #: 9573318	Service: Nielsen	Total CPP: \$55.17
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 143.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	Traffic #: A2499067
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/11 - 5/11		Total Spots	Total \$	CPP*	GRP*
							5/11					
19	W 9p-10p		Chicago PD (R)-NBC	\$800.00	4.0	30	0		1	\$800.00	\$200.00	4.0
20	Su 5p-5:30p		KSN News	\$100.00	5.0	30	0		1	\$100.00	\$20.00	5.0
21	Th 4:30a-5a		AM NEWS	\$20.00	0.0	30	0		1	\$20.00	\$0.00	0.0
22	Sa 5:30a-6a		AM NEWS	\$10.00	0.0	30	0		1	\$10.00	\$0.00	0.0
TOTALS:							2		33	\$7,890.00	\$55.17	143.0



125 West 55th St
New York, NY 10019

Contract # 26914635	Changes as of: 5/4/2020 at 2:49 PM	Version: Current State Version 2
CPE: 196/261/1357	Flight: 4/28/20 - 5/11/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	Product: 2020 Primary Election	Office: DALLAS
	Agency Order #: 9573318	Service: Nielsen
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$7,890.00
		Total Spots: 33
		Total CPP: \$55.17
		Total GRP: 143.0
		Traffic #: A2499067

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/04/20 11:27 AM	Taylor Fernie	Other
05/04/20 9:52 AM	System	Notice Received.
05/04/20 8:25 AM	MICHAEL POWERS	New Order 5/4/20- The new order will run Tuesday 5/5 - Monday 5/11. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$31,560
KSNW Share:	25%
Comment:	share per buyer
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$7,890.00	\$55.17	143.0
Total	100%	33	\$7,890.00	\$55.17	143.0

Monthly Summary		
Month	Spots	Dollars
2020-May	33	\$7,890.00
Total	33	\$7,890.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/4/20 10:25 AM	MICHAEL POWERS	Confirmed	3	1	\$0	\$7,890.00	Changes: Total Spots from 31 to 33, Total GIMPs from 0 to 143, Total CPM from \$0.00 to \$55,174.83. 4 buylines added or modified.
Queued for Electronic Contracting	5/4/20 8:40 AM					\$0	\$0	
New	5/4/20 8:24 AM	MICHAEL POWERS	Confirmed	31		\$7,890.00	\$7,890.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):



N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Sarah Blue

Signature:

Andrey Berry

Name: Sarah Blue

Name:

Andrey Berry

Date of Request to Purchase Ad Time: 4/30/2020 7:54a

Date of Station Agreement to Sell Time: 5/4/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

*5/4/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2499067

Station Call Letters:

KSNW

Date Received/Requested:

5/4/20

Est. #:

1357

Station Location:

Wichita, KS

Run Start and End Dates:

5/5 - 5/11/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.